

## **Girls' Basketball Fundraising**

Each sport at St. Jude is expected to generate enough revenue to be self-sufficient. This means we need to pay for our typical expenses each year (league fees, ref fees, equipment, scoreboard operators, etc.) and save enough each year to build a fund for purchasing new uniforms every five years (roughly). One obvious fundraiser would be to host a tournament (as the boys do); however, because there are already so many girls' basketball tournaments available (and many fewer teams than there are boys teams), this is unlikely to generate much revenue. A couple of years ago we tried to start a girls' summer basketball league at St. Jude, but did not generate enough interest to be successful.

Given all of the fundraising and volunteer work you already do, I was interested in giving you options to minimize your valuable time spent on this activity. Therefore, as spelled out in the announcement in the Hey Jude and the Bulletin, you have two simple choices to raise \$20/player for the basketball program. You can either pay an extra \$20 at sign-ups or choose some combination of cash/check and Buddy Card revenue that adds up to \$20. Since the sale of each Buddy Card generates \$4 of revenue for St. Jude, you can choose to sell 5 Buddy Cards (at \$10 each). Or, you could choose to sell 1 Buddy Card and pay \$16. You see how it works. If you are ambitious, you can choose to sell more than 5 Buddy Cards and thus generate more revenue for the program.

For those that choose to sell Buddy Cards, I will be in the undercroft from 7:00 to 8:00 on Dec. 10<sup>th</sup> to collect your revenue from the sale of the Buddy Cards, any unsold cards, and if you did not sell enough cards, to accept your cash/check for the remaining amount you owe towards the \$20 fundraising goal per player.